

Mastermind Guidelines

Ask any accomplished person if they achieved success alone, and the answer will most definitely be a heartfelt “No Way!” It’s true. No one does it alone. For most people, a group of like minded individuals is a center of guidance when it comes to achieving goals and sharing success. It’s called the **Mastermind**.

Masterminding occurs when two or more individuals get together in the spirit of cooperative harmony to accomplish some goal, activity or result.

Your greatness lies in your ability to attract to yourself a great team. Begin your team now – whether you are ready or not. Start with people you know. Search out a mastermind associate, someone who wants to work with you to accomplish great things.

Something magic happens when two or more people combine their single dream to form a dream team.

“The “Master Mind” may be defined as: “coordination of knowledge and effort, in a spirit of harmony, between two or more people for the attainment of a definite purpose.”

“No form of human exchange is more profitable than the exchange of ideas. When a group of individual brains are coordinated and function in harmony, the increased energy created through that alliance becomes available to every individual brain in the group.”

- Napoleon Hill, Think & Grow Rich

Benefits of a Mastermind

1. More accountability to your goals.
2. Tap into your resources, develop ideas, gain feedback and forward your brilliance.
3. Develop strong relationships.
4. Increase Self-Esteem and Personal Power.
5. Find solutions to your challenges.
6. Share your dreams, goals and desires in a safe environment.

Remember to always keep in mind at all meetings the purpose of your group:

- To establish your own permanent and profound success and prosperity.
- To give unconditional support and encouragement to everyone else for their plans and aspirations so that we all rise together to a life of great achievement and fulfillment of our goals.

Guidelines:

1. Begin by designing your Mastermind Alliance – establish guidelines for how you will operate with each other as well as how often you will meet. Bring solutions rather than problems to the table, understand that everyone is here to support one another, therefore no putting down other speakers, share time rather than dominate, etc. This may be the most important step as it creates the atmosphere in which you operate. Keep it simple, and get clear.
2. Every meeting should start precisely on time. Walking in late to a meeting not only shortchanges you, it disturbs the thought process, coherence and continuity of the meeting for the entire group. If an unavoidable circumstance arises, call the host that week and inform them that you will be late.

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3. Each group should select a chairperson who will be responsible for the smooth running of all meetings. This position should be rotated each month so that eventually everyone will have an opportunity to share in this responsibility. The chairperson should keep the meeting moving. That means he or she should not hesitate to remind the members to stick to the schedule.
4. At each meeting, the group will decide on a success project that everyone will do during the coming week. Possibilities are: completing yearly & lifetime goal sheets, abstaining from expressing negativity about anyone or anything and cleaning out your closets.
5. Each week, everyone should come prepared with a written list of all the wins (accomplishments & successes) from the prior week and goals for the coming week. These lists are very specific and each idea should be expressed in seed form – but be sure you say enough so that everyone understands what the goal is so that they can put their attention on it for you.
6. Determine a focus for your meeting prior to the meeting. You may want to rotate who chooses the topic for each meeting. Some topics that have been used in the past are: evaluating each others' marketing packages, the sales process, sharing which resources your use in business (e.g. printer, photographer, etc.), taxes, etc. This gets you thinking about what you want to do before you come together. This step makes a big difference in the preparedness of the group.
7. Bring something to contribute to the meeting. It can be an article, a tape, a book, etc.
8. Each meeting should last no longer than 1-1.5 hours. The suggested agenda for each meeting is as follows:
 - a. Each group member reads their wins for the week. No one should take more than 3-4 minutes unless they have a specific situation on which they would like input from the group.
 - b. 5-10 minute discussion of results experienced from this week's success project.
 - c. Each group member reads the goals that they intend to accomplish in the coming week. No more than 3-4 minutes.
 - d. After reading goals, each group member should say the one goal that is most important to them. Everyone else will write down that goal and put their attention on it for that week. Thus, everyone one will leave with a piece of paper with each members name & goal on it.
 - e. 5-10 minute discussion of success project for next week.
 - f. Time for brainstorming focused on each individual. If there's something on your mind, ask for input from your group!

The spirit of the meeting should always be positive and uplifting. Respond to each person with appreciation, respect & enthusiastic support.

If you are ever having problems in your heart with supporting and desiring success for others, remember that wishing other prosperity and success is the surest path to our own. Never make the mistake of thinking that another person's goals are less important than your own.

Enjoy your meetings! The collective energy, intelligence and power generated by the group consciousness are among the most powerful tools we have to achieve everything we want in life.

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