

# One Page Marketing Plan Template

Monthly Marketing Plan Worksheet for Month of \_\_\_\_\_, 20\_\_\_\_\_.

Focus Section		Goals and Budget Section	
Line of Business		Growth Goals	1.
Target Market			2.
			3.
Where am I stuck?	<input type="checkbox"/> Filling the Funnel <input type="checkbox"/> Follow Up <input type="checkbox"/> Making the Sale	Revenue	\$
		# Sales	
What Results do I need?	<input type="checkbox"/> Connection <input type="checkbox"/> Credibility <input type="checkbox"/> Visibility	# Prospects	
		Time Budget	Hours
		Money Budget	\$

Strategy (ies)	% of Time	Result

Tactics	How Often How Many	Hours	Dollars	# Pros- pects	# Follow Up
Tools/Skills Needed	By When	Hours	Dollars		

<b>Totals</b>		
---------------	--	--

This document is confidential and proprietary to Stephanie Frank and cannot be used or duplicated without the prior written consent of Stephanie Frank. No unauthorized duplication, adaptation, distribution or display is permitted.

Stephanie Frank wants you to Master Your Life. **Because You Deserve More.** [www.IntentionalMastery.com](http://www.IntentionalMastery.com)